

NCC Cable System Order

Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	0074	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Metro East, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$450.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$67.50
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$382.50
Office	Washington	Product Name	OH-12	Total Spots	25
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$20.00	\$20.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$10.00	\$10.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$25.00	\$225.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$25.00	\$25.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$450.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$450.00

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62421527 | Columbus, OH | Spectrum/Metro East, OH | 0074 |

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Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	2365	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/CONC-NorthCentral, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$290.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$43.50
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$246.50
Office	Washington	Product Name	OH-12	Total Spots	25
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$14.00	\$14.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$8.00	\$8.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$14.00	\$126.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$14.00	\$14.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$290.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$290.00

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Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	2417	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/DirectTV- I+ Columbus, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$963.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$144.45
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$818.55
Office	Washington	Product Name	OH-12	Total Spots	42
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$35.00	\$35.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$14.00	\$14.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$25.00	\$25.00	30	
7	CNN	CNN O	5/15/17	5/21/17	00:00	05:00		X	X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	
8	MNBC	MNBC EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
9	MNBC	MNBC EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$25.00	\$25.00	30	
10	MNBC	MNBC DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
11	MNBC	MNBC DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$20.00	\$20.00	30	
12	MNBC	MNBC PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	5	\$27.00	\$135.00	30	
13	MNBC	MNBC PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$27.00	\$27.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	42	0	0	0	0	0	0	0	0	0	0	0	42
AMT	\$963.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$963.00

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NCC Cable System Order

Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	2706	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/CNW-NorthWest, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$710.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$106.50
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$603.50
Office	Washington	Product Name	OH-12	Total Spots	25
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$42.00	\$42.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$17.00	\$17.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$33.00	\$297.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$33.00	\$33.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$710.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$710.00

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62421527 | Columbus, OH | Spectrum/CNW-NorthWest, OH | 2706 |

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Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	8637	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Columbus Interconnect, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$4,037.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$605.55
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$3,431.45
Office	Washington	Product Name	OH-12	Total Spots	22
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$215.00	\$860.00	30	
2	FXNC	FXNC EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$215.00	\$215.00	30	
3	FXNC	FXNC DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	6	\$116.00	\$696.00	30	
4	FXNC	FXNC DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$116.00	\$116.00	30	
5	FXNC	FXNC PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$215.00	\$1,935.00	30	
6	FXNC	FXNC PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$215.00	\$215.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$4,037.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,037.00

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Order #	62421527	Flight Dates	05/15/17 - 05/28/17	Update Date	05/05/17
Syscode	9727	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/CONE-NorthEast, OH	Advertiser	American Action Network	Show All Lines	
Market	Columbus, OH			Total # of Weeks	2
		Client Code	262	Total	\$450.00
AE	Nesma Rodriguez	Product Code	340	Commission	\$67.50
Sales Coordinator	Becca Karam	Est Code	2918	Net Total	\$382.50
Office	Washington	Product Name	OH-12	Total Spots	25
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar17	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		5/5 NEW ISSUE ORDER. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/15/17	5/21/17	05:00	10:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
2	CNN	CNN EM	5/22/17	5/28/17	05:00	10:00	X							-	-	1	\$20.00	\$20.00	30	
3	CNN	CNN DT	5/15/17	5/21/17	10:00	18:00		X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	
4	CNN	CNN DT	5/22/17	5/28/17	10:00	18:00	X							-	-	1	\$10.00	\$10.00	30	
5	CNN	CNN PT	5/15/17	5/21/17	18:00	24:00		X	X	X	X	X	X	-	-	9	\$25.00	\$225.00	30	
6	CNN	CNN PT	5/22/17	5/28/17	18:00	24:00	X							-	-	1	\$25.00	\$25.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$450.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$450.00

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